



WKRN-TV  
441 Murfreesboro Road  
Nashville, TN 37210

WKRN-TV/OT NASHVILLE WKRN.COM

Waterfront Strategies  
3050 K Street, NW Ste 100  
Washington, DC 20007

## Contract # 225519

Schedule Dates 10/31/12-11/05/12  
Advertiser Iss/House Majority Pac (15258)  
Agency Waterfront Strategies (3143)  
Product POLITICAL ISSUES (1078)  
Brand 79 86 2286 ISS/HOUSE MAJ (116979)  
Salesperson Political National, AE (1494)  
Sales Office POLITICAL NATIONAL  
Buyer Name BASSETT, LAURA  
Phone/Fax /  
CPE 79/86/2286  
Account Types Regional/Political/National Agency  
Billing Type Standard  
Comments HOUSE MAJ PAC #2286  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

Date Entered 10/30/12  
Last Modified 10/30/12  
Entered By Liz Gannon  
CO-OP No  
Headline # 06399936  
Demo  
Order Type Normal Spot (default)  
Package Deal  
Commission % 15.00  
Commission \$3,155.25  
Net Total \$17,879.75  
Sales Tax

WKRN (WKRN)  
By Broadcast Month  
Nov. 2012 23 \$21,035.00  
Grand Total: 23 \$21,035.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / NWS	10/31/12-11/01/12	1	:30	9:59P- News 2 at 10					1	1			2	\$1,000.00	\$2,000.00	WKRN (WKRN)	NEWS 2	10/30/12
2.0	Normal Line / SPOT	11/05/12-11/05/12	1	:30	9:58A- The View		1							1	\$400.00	\$400.00	WKRN (WKRN)	THE VIEW	10/30/12
3.0	Normal Line / SPOT	10/31/12-10/31/12	1	:30	10:35P- ABC Nightline				1					1	\$400.00	\$400.00	WKRN (WKRN)	NIGHTLINE	10/30/12
4.0	Normal Line / NWS	11/01/12-11/01/12	1	:30	3:58P- News 2 at 4				1					1	\$400.00	\$400.00	WKRN (WKRN)	NEWS 2	10/30/12
5.0	Normal Line / NWS	10/31/12-10/31/12	1	:30	5P- News 2 at 5				1					1	\$400.00	\$400.00	WKRN (WKRN)	NEWS 2 AT 5PM<	10/30/12
6.0	Normal Line / NWS	10/31/12-10/31/12	1	:30	4:58A- News 2 THIS MORNING/OPEN ID/5AM				1					1	\$400.00	\$400.00	WKRN (WKRN)	NEWS 2	10/30/12
7.0	Normal Line / NWS	10/31/12-11/02/12	1	:30	5:58P- News 2 at 6				1	1				2	\$600.00	\$1,200.00	WKRN (WKRN)	NEWS 2 AT 6PM<	10/30/12
8.0	Normal Line / NWS	11/01/12-11/01/12	1	:30	5:58A- News 2 THIS MORNING/ID/6AM					1				1	\$525.00	\$525.00	WKRN (WKRN)	NEWS 2	10/30/12
9.0	Normal Line / SPOT	11/02/12-11/02/12	1	:30	6:29P- Wheel of Fortune						1			1	\$1,000.00	\$1,000.00	WKRN (WKRN)	WHEEL-FORTUNE<	10/30/12
10.0	Normal Line / SPOT	11/05/12-11/05/12	1	:30	7A- Good Morning America		1							1	\$400.00	\$400.00	WKRN (WKRN)	GMA	10/30/12
11.0	Normal Line / SPOT	10/31/12-10/31/12	1	:30	9A- Live with Kelly and Michael				1					1	\$400.00	\$400.00	WKRN (WKRN)	LIVE WITH KELLY & MICHAEL	10/30/12
12.0	Normal Line / PRIME	11/02/12-11/02/12	1	:30	9-10P- 20/20						1			1	\$2,000.00	\$2,000.00	WKRN (WKRN)	20/20	10/30/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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For contract Terms and Conditions, please visit this site: <http://ybiforms.com/images/TermsC on pdf>.



WKRN-TV  
441 Murfreesboro Road  
Nashville, TN 37210

WKRN-TV@TNNASHVILLE WKRN.COM

## Contract # 225519

### Schedule Dates

10/31/12-11/05/12

### Advertiser

Iss/House Majority Pac (15258)

### Agency

Waterfront Strategies (3143)

### Product

POLITICAL GISSUES (1078)

### Brand

79 86 2286 ISS/ISS HOUSE MAJ (116979)

### Salesperson

Political National, AE (1494)

### Sales Office

POLITICAL NATIONAL

### Buyer Name

BASSETT, LAURA

### Phone/Fax

/

### CPE

79/86/2286

### Account Types

Regional/Political/National Agency

### Billing Type

Standard

### Comments

HOUSE MAJ PAC #2286  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

### WKRN (WKRN)

By Broadcast Month	Spots	Rate
Nov. 2012	23	\$21,035.00
<b>Grand Total:</b>	<b>23</b>	<b>\$21,035.00</b>

Waterfront Strategies  
3050 K Street, NW Ste 100  
Washington, DC 20007

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
13.0	Normal Line / PLINE	11/05/12-11/05/12	1	:30	6:58P- Dancing with the Stars	1								1	\$1,935.00	\$1,935.00	WKRN (WKRN)	DWTS	10/30/12
14.0	Normal Line / SPOT	11/04/12-11/04/12	1	:30	7A- Good Morning America Sunday								1	1	\$250.00	\$250.00	WKRN (WKRN)	GMA WEEKENDS	10/30/12
15.0	Normal Line / PS	11/01/12-11/01/12	1	:30	6:58P- The 46th Annual CMA Awards					1				1	\$6,000.00	\$6,000.00	WKRN (WKRN)	cma awards	10/30/12
16.0	Normal Line / NWS	11/05/12-11/05/12	1	:30	9:59P- News 2 at 10		1							1	\$1,000.00	\$1,000.00	WKRN (WKRN)	NEWS 2	10/30/12
17.0	Normal Line / SPOT	11/05/12-11/05/12	1	:30	10:35P- ABC Nightline		1							1	\$400.00	\$400.00	WKRN (WKRN)	NIGHTLINE	10/30/12
18.0	Normal Line / NWS	11/05/12-11/05/12	1	:30	3:58P- News 2 at 4		1							1	\$400.00	\$400.00	WKRN (WKRN)	NEWS 2	10/30/12
19.0	Normal Line / NWS	11/05/12-11/05/12	1	:30	5P- News 2 at 5		1							1	\$400.00	\$400.00	WKRN (WKRN)	NEWS 2 AT 5PM<	10/30/12
20.0	Normal Line / NWS	11/05/12-11/05/12	1	:30	5:58P- News 2 at 6		1							1	\$600.00	\$600.00	WKRN (WKRN)	NEWS 2 AT 6PM<	10/30/12
21.0	Normal Line / NWS	11/05/12-11/05/12	1	:30	5:58A- News 2 THIS MORNING/10/6AM		1							1	\$525.00	\$525.00	WKRN (WKRN)	NEWS 2	10/30/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

For contract Terms and Conditions, please visit this site: <http://ybiforms.com/images/TermsCon.pdf>

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b>	<b>Date:</b>
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I, Laura Bassett  
do hereby request station time concerning the following issue:

House Majority PAC

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	AS ORDERED			\$ 21,035. <sup>00</sup>	

**Total Charges:**

This broadcast time will be used by: House Majority PAC

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☒ **Yes**
                         
 ☐ **No**

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

House Majority PAC  
 1025 Thomas Jefferson St. NW  
 Washington, DC 20007

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

Shannon Roche  
Deputy Director

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.**

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER**

7/17/2012 \_\_\_\_\_ (202) 350-5782  
 Date Signature Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☒ Accepted ☐ Accepted in Part ☐ Rejected

\_\_\_\_\_ \_\_\_\_\_ WSM  
 Signature Printed Name Title